



01-09-06

3627

TRW

## AMENDMENT TRANSMITTAL LETTER

Docket No.  
58569/P001US/10007125

Application No.  
08/813,852-Conf. #3963

Filing Date  
March 7, 1997

Examiner  
A. J. Fischer

Art Unit  
3627

Applicant(s): Rodney L. Dockery et al.

Invention: SYSTEM AND METHOD FOR PROMOTING STORES AND PRODUCTS

### TO THE COMMISSIONER FOR PATENTS

Transmitted herewith is an amendment in the above-identified application.

The fee has been calculated and is transmitted as shown below.

CLAIMS AS AMENDED				
	Claims Remaining After Amendment	Highest Number Previously Paid	Number Extra Claims Present	Rate
<b>Total Claims</b>	14	- 28 =		x
<b>Independent Claims</b>	4	- 4 =		x
<b>Multiple Dependent Claims (check if applicable)</b>				<input type="checkbox"/>
<b>Other fee (please specify):</b>				
<b>TOTAL ADDITIONAL FEE FOR THIS AMENDMENT:</b>				0.00

Large Entity

Small Entity

No additional fee is required for this amendment.

Please charge Deposit Account No. \_\_\_\_\_ in the amount of \$ \_\_\_\_\_.  
A duplicate copy of this sheet is enclosed.

A check in the amount of \$ \_\_\_\_\_ to cover the filing fee is enclosed.

Payment by credit card. Form PTO-2038 is attached.

The Director is hereby authorized to charge and credit Deposit Account No. 06-2380  
as described below.

Credit any overpayment.

Charge any additional filing or application processing fees required under 37 CFR 1.16 and 1.17.

*R. Ross Viguet*  
R. Ross Viguet

Dated: January 6, 2006

Attorney Reg. No.: 42,203

FULBRIGHT & JAWORSKI L.L.P.  
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#### Amendment Transmittal

I hereby certify that this correspondence is being deposited with the U.S. Postal Service as Express Mail, Airbill No. EV568265906US, in an envelope addressed to: MS Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on the date shown below.

Dated: January 6, 2006

Signature: *Susan Bloomfield* (Susan Bloomfield)



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Dated: January 6, 2006

Signature:

*Susan Bloomfield*  
(Susan Bloomfield)

Docket No.: 58569/P001US/10007125  
(PATENT)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of:  
Rodney L. Dockery et al.

Application No.: 08/813,852

Confirmation No.: 3963

Filed: March 7, 1997

Art Unit: 3627

For: SYSTEM AND METHOD FOR PROMOTING  
STORES AND PRODUCTS

Examiner: A. J. Fischer

**AMENDMENT IN RESPONSE TO NON-FINAL OFFICE ACTION**

MS Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

**INTRODUCTORY COMMENTS**

In response to the Office Action dated October 7, 2005, please amend the above-identified U.S. patent application as follows:

**No amendments to the Claims** are provided herein. However, a listing of claims, which begins on page 2 of this paper, has been provided for the Examiner's convenience.

**Remarks/Arguments** begin on page 5 of this paper.